

To

(entrepreneur.)

SIYB, the largest Entrepreneurship Development program in the world was introduced to Myanmar in 2014 and since then, has expanded on a great scale with over 25,000 entrepreneurs being trained by over 500 active trainers all over Myanmar.

In order to mobilise the local business community and private stakeholders to support the local economic development, SIYB Myanmar is organizing “SIYB Entrepreneur Day 2018” in Magway (Magway Division) on 16th and 17th of November 2018 .

This event is planned to include business games, networking games, trade fair, business matching, panel discussions, business consultancy, talk shows, trade shows on stage, “Go Green Magway- Say Less to Plastic” campaign, awarding ceremonies, among many other interesting activities.

This event will be honored by the Regional Government and SME Department, Ministry of Industry and ILO Entrepreneurship and SME Support Program.

The participants will be entrepreneurs from all over Myanmar who were trained by the SIYB Business Management System , SIYB Master Trainers and Trainers, local business owners, Retailer Associations, partner organizations and interested entrepreneurs looking for business opportunities and business matching(s).

This is a great chance to pay back to the community and create new business opportunities for entrepreneurs.

We are organizing 200 booths and inviting entrepreneurs from all across Myanmar to participate and to sell and promote their local products or services.

We are organizing two-full day activities where the entrepreneurs and trainers could enhance their business skills in an enjoyable way and become more aware of the social responsibilities of a responsible entrepreneur.

We expect over 400 people of master Trainers, trainers, entrepreneurs and partner organizations to participate in this event. Expect over 1500 of people per day will visit to this event.

Therefore, we would like to invite you to participate in this one and only Entrepreneur Fair and meet many fellow business people from all across Myanmar and enjoy the chance to sell, extend your business network, promote your product/service and benefit a lot from these two days.

The booth prices are as follows:

For two days (16th and 17th of November 2018)

Category One:

Location: Main Road

Size: 9m x 9m

One table

Two Chairs

One electricity socket

Price= MMK 120,000

Category Two:

Location: Side Road

Size: 9m x 9m

One table

Two Chairs

One electricity socket

Price= MMK 100,000

Category Three:

Location: Back Road

Size: 9m x 9m

One table

Two Chairs

One electricity socket

Price= MMK 60,000

Your prefer booths and registration should prepare by using attached registration form and attention to SIYB Myanmar Platform siybplatform@gmail.com .

The dead line for registration of your choice of category of booth is: (26th September 2018). We will confirm you for your participation and banking detail. Deadline for payment is 3rd October 2018.

We also discovered that this fair would be beneficial for entrepreneurs to become individual sponsors, too.

Thus, you could become an individual sponsor for our event and by being part of this major event, the one and only Entrepreneur Fair of this genre , you will be playing a great part in the development of the SME sector , not only of Magwe Division , but also , all across Myanmar.

Individual sponsorship are as follows:

(1) Sound System: MMK 400,000

Benefit: Logo on backdrop and photo booths

(2) Green Roof: MMK 1,000,000

Benefit : Logo on backdrop and photo booths

(3) Backdrop for stage: MMK 1,000,000

Benefit : Logo on backdrop and photo booths

(4) Presents for invited guests: MMK 600,000

Benefit : Logo on backdrop and photo booths

(5) Fire Brigade: MMK 200,000

Benefit : Logo on backdrop and photo booths

(6) Gates: MMK 2,500,000

Benefit : Logo on Gates, backdrop and photo booths

(7) Billboard: MMK 1,000,000

Benefit : Logo on billboard, backdrop and photo booths

(8) Refreshment for opening ceremony: MMK 300,000 or in kind

Benefit: Logo on backdrop and photo booths

(9) Vinyl to be hung at all designated locations, including the streets: MMK 1,500,000

Benefit: Vinyl, photo booths

(10) Awards: MMK 1,000,000

Benefit: Name, product, company will be announced during the trade show and logo at photo booth.

(11) Ads (boosting on fb): MMK 2,000,000

Benefit: Logo on facebook interface while we boost.

(12) Business Fortune Teller/ Business Doctor Booths: MMK 800,000

Benefits: Logo on Business Fortune Teller's Booths, backdrop and photo booths

The dead line for confirmation of your choice of category of sponsorship is: (26rd September 2018) and send your preference to SIYB Myanmar Platform siybplatform@gmail.com .

We will inform you in detail once you have confirmed your choice. Sponsorship can contribute partially in the above activities.

Note: It is a first come first serve basis and to obtain your preferred category of sponsorship and booths, it is advisable to confirm as soon as possible.

Please feel free to contact the organizing team if you need any further clarification or information.

SIYB Master Trainer Daw Ni Mya Si @ Jenny Lao : 09-265016393

SIYB Master Trainer Daw Minty Myint Myint Sein : 09-421157936

SIYB Master Trainer Daw Phyo Zar Zar Maung : 09-448008459

SIYB Master Trainer Daw Htay Yin Win : 09-5341150

Thanking you in advance for your interest in Entrepreneur Day 2018, Magway.

Looking forward to your kind response.

Warm regards

Ni Mya Si @ Dr. Jenny Lao

CEO

SIYB Myanmar