

Private sector participation in Local Vocational Training

Southeast, Myanmar

Vocational Skills Development Program

22 November 2018 - VIENTIANE, LAO PDR

Presented by Htet Aung Myo and Stephan Giebel



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



swisscontact

Key information of the VSDP



Financed by:

Swiss Agency for Development and Cooperation (SDC)

Implementing Partners:

Swisscontact and INBAS



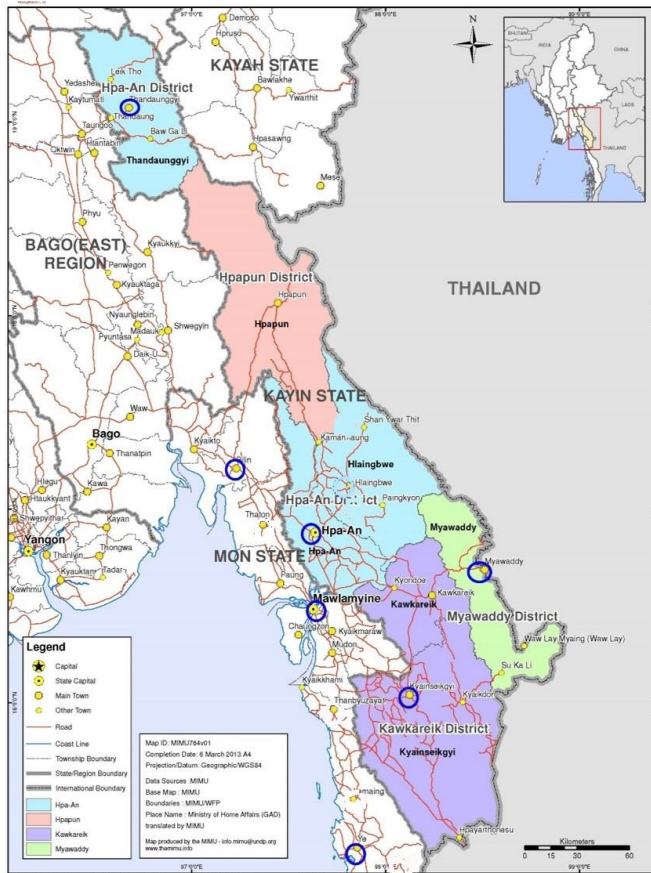
Phase 1: Sep 2014 - Apr 2018, **Phase 2:** May 2018 - Apr 2022

Total budget for both phases: **38 million CHF**

Targeted Areas:

Central and Southeast Myanmar

Local Vocational Training Component



Partner Ministries: Ministry of Education and Ministry of Labour, Immigration and Population

Local partners: Local Governments of Mon, Kayin and Tanintharyi, CBOs, local NGOs and private sectors

Implementation partners: Local Government Institutes/Schools and the Local Resource Center (NGO)

Expected outcomes: 8,000 Learners graduate from vocational courses and/or entrepreneurship training (50% women); 54 demonstrators receive ToT to deliver vocational training courses

Our Approach

- Deliver Training in urban and rural areas in the Southeast of Myanmar
- With Vocational Training aimed at local labour market
- Bring short-term technical training & life skills to learners
- establish training on temporary venues in selected towns/villages

Beneficiaries: Disadvantaged people (50% women) between the age of 18 – 45 for better income & employment



Curriculum Framework

- Curricula developed based on **occupational requirements** with facilitation by experts and practitioners for mason, plumber, rural mechanic, tailor, beautician, house wirer and sales clerk
- Vocational Training **Course duration** is 12 weeks x 5 days a week x 6 hours per day = 360 notional hours. Sales clerk is exception (180 notional hours)
- Included in each course **soft skills training** (2 hours per week = 24 hours)
- **Health and safety** is always part of the curriculum and course content
- End of module and end of **course assessment** (theory and practice) are implemented
- All equipment, material (consumable and non-consumable) is specified and supplied

Some Examples of Private Sector Participation in our Work

- Employment Days
- Sales Clerk Training
- Job Fairs
- Entrepreneurship Training



Employment days

- Purpose to **link learners with employers**. Local business people involved in occupations that the learners are getting trained on, are invited. *10th week of each training course at the training venue.*
- Opportunity to **discuss with all stakeholders** some of the key aspects of seeking employment and labour market opportunities. *Government officials also attend.*
- **Post-training support officers** also support learners to make contact with employers. Where there are vacancies - post-training support officers facilitate contact with learners.



Sales Clerk Training

6-weeks entry-level training
courses followed by...

4 weeks of internship



Private Sector engagement in Sale Clerk Training

We engage **local rural businesses** to provide internships...



Hpa-an Township

- Thit San Thu mobile phone sales & services
- Nay Hla mobile phone sales & services
- Phyo Phyo mobile phone sales & services
- Phyo Phyo car spa service & accessories Shop
- Htoo Htoo Myat Myat fashion shop
- Phoe Hla Min shopping mall

Mawlamyine Township

- Kyaw mobile phone sales & services
- Ye Ke Taung mobile phone sales & services
- Ko Htike motorbike accessories shop
- National Star computer sales and services

Job Fairs

Purpose to link new graduates with opportunities in the local labour market.

7 - 8 December 2017

in Hpa-an, Kayin State

3 - 4 February 2018

in Mawlamyine, Mon state



Entrepreneurship Training

- **12 months Training** program conducted with local Implementation Partner
- **588 people enrolled** in the Entrepreneurship program
- **554 learners/entrepreneurs completed** the Cycle 1 - Understanding of the different elements of the business
- **393** of these learner **entrepreneurs** received Mentoring and Enterprise Development Support
- Program participants **created 300 full-time jobs** (including self-employment) in the last twelve months





THANK YOU!

